



BE UNBREAKABLE



ViPR PRO®

ViPR PRO® is a functional free weight designed specifically to combine body movements with load.

Our design (including length, diameter, and number of grips) allow ViPR PRO® to be used for a variety of functional movements. In addition, ViPR PRO® is made from a special blend of materials which allow it to be used on land, in water, on sand, in snow. We strongly believe each of these environments are important when training functionally.



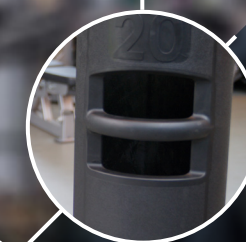
WWW.VIPR.COM

BENEFITS

- Multi planar functional strength
- Body wide resilience
- Injury prevention
- Increased athleticism
- Increased whole body strength and power for life/sport



FEATURES



HANDLES

Strong, durable, large, rounded



FLARED ENDS

Increased stability and improved grip



TEXTURED SURFACE

Confident hold during dynamic movements, helps with sweat



PROFESSIONAL LOOK

Monochromatic black, large weight numbers, colored band to distinguish weights



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WE ARE BORN IN ATHLETICS



FARM STRONG



“It all began with a few simple questions.

If a farm kid were to wrestle a gym kid, and you were a betting person, who would you put your money on??

Who is ... stronger?? The common answer is the farm kid ...

These questions started the quest to discover the impact of ‘Training to be Farm-Strong’.

Chores, done by farm kids, require sub-maximal and omnidirectional loading. What fitness professionals call “**Functional Training**”. This is moving objects through varying positions, with different speeds and loads. The result? A strong and resilient body.

Training in this manner is fundamentally different to that of the traditional gym. Muscles, nerves, and fascia love the inclusion of Farm Strong Training. It consistently produces an ‘Unbreakable body’.



BUT WE ARE BUILT FOR EVERYONE





EDUCATION & PROGRAMMING



ONLINE EDUCATION

Learn the Science and Application of ViPR PRO®



SPORT PROGRAMMING

Learn the basis of ViPR PRO® Athletic Development



TRAINING CAMP

A team training program focusing on Strength & MetCon



SMALL

MEDIUM

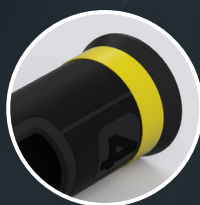
LARGE

STORAGE

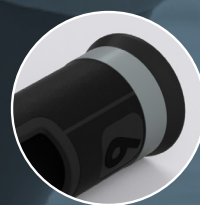
ViPR PRO® Horizontal storage is designed to hold up to 7 ViPR PROs of various sizes



WEIGHT PROFILES



4kg



6kg



8kg



10kg



12kg



16kg



20kg



32kg



WHAT PEOPLE ARE SAYING.....



JUSTIN HOLIDAY, NBA Professional Athlete

"ViPR PRO® is such a versatile tool. It allows me to check every box I want to achieve in training. The best part is the level of creativity with ViPR PRO® is never ending. ViPR PRO® allows you to achieve your training goals in a variety of ways, which results in fun challenging workouts. This tool is a must in my gym!"



ERIN CARSON, Pro Triathlete S&C Coach

"I have never been more engaged with anything more so than a ViPR PRO®. Athletes can't wait to dig in on the work they instantly feel will make an impact on their performance."



BRANDON PAYNE, NBA Skills Coach

"I use ViPR PRO® with my athletes. It is a great training tool to develop skills, three-dimensional strength/resiliency and promote variable movement ability"



KORI ANGERS, Prevail S&C, Owner and Director of Education

"As a strength coach, ViPR PRO® and the movement science behind it have been integral in developing strong and confident athletes. ViPR PRO® establishes movement integrity between planes of motion, driving synchronicity and elasticity of tissue,- building performance and preventing injury."



JOEL SCHNEIDER, Director of Training and Sport Performance, Archetype

"ViPR PRO® Training Camp brought our team training to a completely new level. Every member is so engaged during the session, they encourage each other and can't wait to come again."

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vipr.com



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